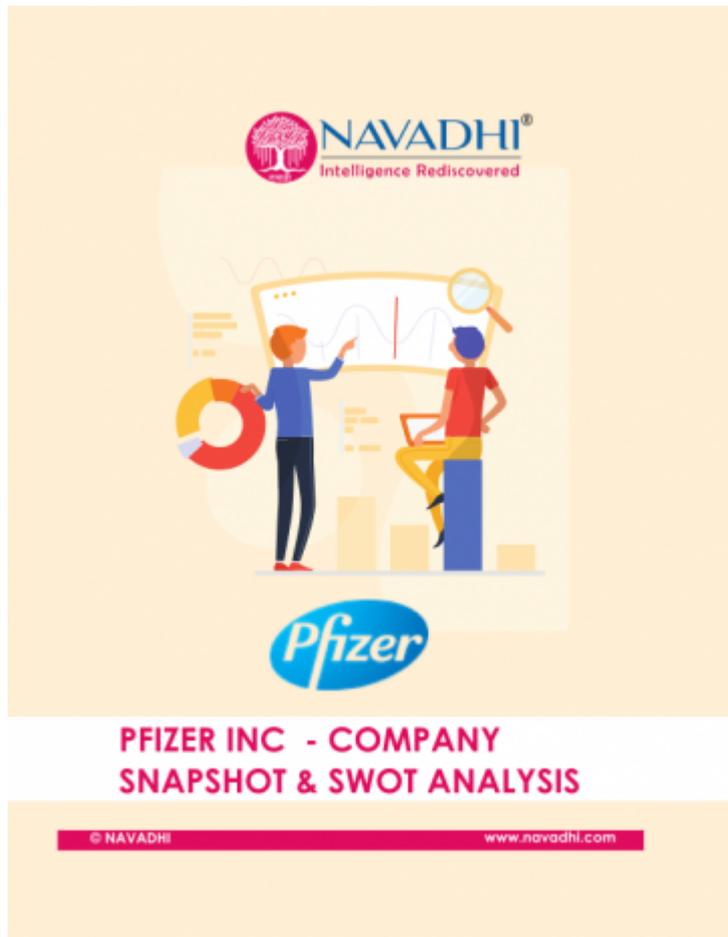




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## Pfizer Inc - Company Snapshot & SWOT Analysis



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As per NAVADHI Market Research, the [global pharmaceutical industry](#) [2] will be worth **USD 1.57 trillion** by 2023.

Pfizer Inc. is a research-based, global biopharmaceutical company headquartered in New York City, with its research headquarters in Groton, their global portfolio includes medicines and vaccines, as well as many of the world's best-known consumer healthcare products. Pfizer works across developed and emerging markets to advance wellness, prevention, treatments and cures that challenge the most feared diseases on time.

## PFIZER INC 2018 PERFORMANCE AT A GLANCE



### COMPANY SALES, EBITDA & EPS



### TOP SELLING GEOGRAPHY



### R&D HIGHLIGHTS

2018 \$ \*8.006 Billion

### TOP SELLING DRUG



### SALES BY BUSINESS UNIT



\*Only Pharma R&D Spending



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Their revenues are derived from the sale of their products and, to a much lesser extent, from alliance agreements, under which they co-promote products discovered or developed by other companies or us. The majority of their revenues come from the manufacture and sale of biopharmaceutical products. The Company was incorporated under the laws of the State of Delaware on June 2, 1942.

Pfizer's full-year 2018 revenues totaled \$53.6 billion, an increase of \$1.1 billion, or 2%, compared to full-year 2017, reflecting operational growth of \$791 million, or 2%, and the favorable impact of foreign exchange of \$310 million, or less than 1%.

According to Pfizer's 2019 financial guidance, company anticipates continued strong growth from key product franchises, including Ibrance, Eliquis, Xeljanz and Xtandi as well as the expected loss of exclusivity of Lyrica in the U.S. in June 2019.

Spanning over 29 pages and 10 exhibits, **"Pfizer Inc - Company Snapshot & SWOT Analysis"** report provides value chain analysis, financial performance, business strategy and SWOT analysis for

company.

## **Scope of the Pfizer Inc- Company Snapshot & SWOT Analysis Report**

- This report provides detailed information about Pfizer Inc. including value chain analysis, financial performance, business strategy and SWOT analysis.
- The report identifies the growth drivers and inhibitors for global pharmaceutical market.
- This report provides information about current and future trends for global pharmaceutical market.

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Pfizer Inc.

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