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Global Big Data market is expected to grow consistently till 2021. This is mainly due to increasing penetration levels of high speed internet globally, increasing adoption of internet of things across industries, increasing automation, increasing e-governance, growth of global e-commerce, ease of Big Data usage, increasing availability of trained Big Data professionals and proven Big Data implementation case studies across various industrial sectors.

Global Big Data market is expected to grow at 14.29% CAGR till 2021.

Some of the factors which can hamper this growth are high cost of initial Big Data implementation, difficulty in retaining quality Big Data professionals, fear of failure for new technology implementation among first time user industries and government policies such as General Data Protection Regulation (GDPR) and ePrivacy Regulation implemented by European Union.

Global Big Data market report concentrates on key market segments. Which are Industry and Manufacturing, Financial Services, Education, Oil Gas and Mining, Retail, Government and Defence, Media Entertainment and Gaming, Energy and Utility, Healthcare and Telecom sectors.

Scope of Big Data Market Report 2021

- Big data market report is a set of 10 individual reports on above mentioned industries. Individual report links have been given below.
- These reports provide detailed view of global big data market with the current market value as well as projections for future market potential and growth rate.
- These reports identify the need for big data analytics in Industries.
- These reports provide detailed information on the value chain as well as the different market segments and their segment wise market share and growth potential.
- These reports provide detailed information on region wise growth forecasts for big data market in selected 10 industries globally by 2021.
- These reports identify the growth drivers and inhibitors for big data market 10 industries globally.
- These studies also identify policies related to big data in different industries globally.
- These studies also identify various credit, policy and technical risks associated with big data in 10 industries globally.
- These reports have detailed profiles of key players in the world in big data analytics industry covering their business strategy, financial performance, future forecasts and SWOT analysis
- These reports cover competitive landscape in detail of global big data market.
- These reports provide PESTLE (political, economic, social, technological, legal and environmental) analysis for global big data market.
- These reports provide porters five forces analysis for global big data market in 10 industries.
- These reports SWOT (strength, weaknesses, opportunities, threats) analysis for global big data market.

Report Findings:

- [The global big data market in financial services is expected to grow at a CAGR of 18.57% till the year 2021](#) [2]. Companies covered in this report are Teradata, Informatica, Hortonworks and SAS.
- [The global big data market in Education Sector is expected to grow at a CAGR of 12% till the year 2021](#) [3]. Companies covered in this report are IBM Limited, Workday, SAP and Cisco.
- [The global big data market in Retail Segment is expected to grow at a CAGR of 15% till the year 2021](#) [4]. Companies covered in this report are SAS, Mu Sigma, SAS and Retail Next
- [The big data in oil gas and mining industry is expected to grow at a CAGR of 11.01% by the year 2021](#) [5]. Companies covered in this report are Hitachi Data System, Hewlett Packard (HP), IBM and SAP.
- [The big data in Global Government and Defence industry is expected to grow at a CAGR of 7.71% by the year 2021](#) [6]. Companies covered in this report are Splunk Inc., International Business Machines (IBM), SAP and Teradata.
- [The Global Big Data Market for the energy and utility industry is expected to grow at a CAGR of 7.88% by the year 2021](#) [7]. Companies covered in this report are ABB Group, Cisco Systems, Navigant Consulting Inc. and Silver Spring Networks Inc.
- [The Global Big Data Market for the media, entertainment and gaming is expected to grow at a CAGR of 11.11% by the year 2021.](#) [8] Companies covered in this report are International Business Machines (IBM), Teradata Corp., Workday Inc. and Qubole Inc.
- [The Global Big Data Market for the Telecom Services is expected to grow at a CAGR of 18% by the year 2021](#) [9]. Companies covered in this report are VMware, Cisco Systems, SAS and International Business Machines (IBM)
- [Global big data market in healthcare is expected to grow at CAGR of 21.67% till 2021.](#) [10] Companies covered in this report are Tableau Software, Tata Consultancy Services McKesson Corporation and Verisk Analytics
- [The Global Big Data Market for the Industry and Manufacturing is expected to grow at a CAGR of 14.13% by the year 2021.](#) [11] Companies covered in this report are SAS, VMware, Teradata and Mu Sigma Inc.

1. [Big Data in Global Retail Market 2021](#) [4]
2. [Big Data in Global Government and Defence Market 2021](#) [6]
3. [Big Data in Global Energy and Utility Market 2021](#) [7]
4. [Big Data in Global Media, Entertainment & Gaming Market 2021](#) [8]
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1. **Teradata**
2. **Informatica**
3. **Hortonworks**
4. **SAP**
5. **Mu Sigma**
6. **SAS**
7. **Retail Next**
8. **Hitachi Data System**
9. **Hewlett Packard (HP)**
10. **IBM**

11. **Splunk Inc.**
12. **ABB Group**
13. **Cisco Systems**
14. **Navigant Consulting Inc.**
15. **Silver Spring Networks Inc.**
16. **Workday Inc.**
17. **Qubole Inc.**
18. **VMware**
19. **Tableau Software**
20. **Tata Consultancy Services**
21. **McKesson Corporation**
22. **Verisk Analytics**

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Contact Info

C-3/81, 3rd Floor, Vibhuti Khand, Gomti Nagar, Lucknow, Uttar Pradesh, India - 226010

Mon - Sat: 9:00 - 18:00

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