



Published on NAVADHI Market Research (<https://www.navadhi.com>)

[Home](#) > Big Data in Global Healthcare Market 2021

Big Data in Global Healthcare Market 2021



Publication ID:

NAV0518008

Publication Date:

May 04, 2018

Pages:

66

Countries:

[Global](#) [1]

Publication License Type *

- Single User License (PDF), \$1,450.00
- Site License (PDF), \$2,450.00
- Enterprise License (PDF), \$3,450.00

Please choose the suitable license type from above. More details are at given under tab "Report License Types" below.

Add to cart

Add to wish list



Global big data market in healthcare is facing a major shift from past few years. Dependence on data analysis for operational excellence and improving decision management system has seen a significant raise through time. This industry is on positive lines for growth in future periods.

Global big data market in healthcare is expected to grow at CAGR of 21.67% till 2021. North American market performance with major players establishment and government support, majorly in US is expected to be highest among all markets. Industry trends towards increasing features of advanced technology developments in big data for healthcare.



NAVADHI Intelligence Rediscovered

The Global Big Data Market in Healthcare Sector is to Grow at **CAGR of 21.67 % by 2021.**

Asia Pacific market is estimated to be the major after North America and European regions. Governments in this market are highly performing in growth of digital economy. Policies that are undertaking especially by countries like India and China for healthcare segments are attracting investments in medical technology which is leading to increase data generation more than last few years.

This sector offers huge opportunity for firms to grow in future as there is consistent increase in pressure on medical centers and hospitals to improve standards of patient management systems. This acts as driver to rise the need for data analytics implementation for healthcare. Major players have witnessed many challenges which have great impact on volumes and revenue. Strategies made on the basis on pain point areas succeeded and provided results on a positive line. Key players have worked on those strategies to overcome unanticipated effects of big data implementation in healthcare.

The main talking point in the industry is the decrease it had over the past 2 years. This is due to the reason that the many physicians throughout the world are still facing challenges in implementation of big data and relying on these results for decision making. The experts say that the bottom level has been reached and now the industry will flatten out and are showing signs of recovery.

The industry is expected to move with much more growth levels compared to past period. Geographically, things would be different, North America would grow at a rapid pace, considering many top players are centered in US for global operations. South America and Africa is going to show steady growth. Europe is the after North America to stand in terms of growth rate. considering its advancements and policies on healthcare sector.

Scope of the Global Big Data Healthcare Market 2021 Report

- This report provides a detailed view of Global Big Data in Healthcare market scenario.
- This report identifies the need for focusing on Big Data in Healthcare Market
- This report provides detailed information on Global Big Data in Healthcare market with growth forecasts up to 2021.
- This report also focuses on developing a better understanding of the current state of the Big Data in Healthcare Technology.
- This study also identifies various policies related Global Big Data in Healthcare market.
- The report identifies the growth drivers and inhibitors for the global Big Data in Healthcare market.
- This report profiles four global big data service providers for healthcare market.
- This report provides market opportunities for the Global Big Data in Healthcare market.
- This report also provides recommendations for Healthcare firms and big data suppliers.

1. Executive Summary

Scope of the Global Big Data Healthcare Market 2021 Report
Research Methodology

2. Need for Big Data in Healthcare Industry

- 2.1 Tracking business Volume
- 2.2 Understanding Variety
- 2.3 Understanding Velocity
- 2.4 Understanding Veracity of business reporting
- 2.5 Realizing business Value

3. Big Data in Healthcare Value chain

4. Global Big Data Healthcare Market Forecast till 2021

- 4.1 Global Big Data Market in healthcare industry till 2021
- 4.2 Big Data Market in Healthcare Geography Wise
- 4.3 Asia Pacific Big Data Market in healthcare industry till 2021
- 4.4 North America Big Data Market in healthcare industry till 2021
- 4.5 Europe Big Data Market in healthcare industry till 2021
- 4.6 LASA Big Data Market in healthcare industry till 2021
- 4.7 MENA Big Data Market in healthcare industry till 2021

5. Growth Drivers & Inhibitors for Big Data in healthcare industry

- 5.1 Growth Drivers
- 5.2 Growth Inhibitors

6. Profile of Key Players in Big Data Market

6.1 Tableau Software

6.1.1 Company Profile

6.1.2 Tableau Software in Big Data Value Chain

6.1.3 Financial Performance of Tableau Software

6.1.4 Business Strategy

6.1.4.1 Product Level Business Strategy

6.1.4.2 Service Level Business Strategy

6.1.5 SWOT Analysis for Tableau

6.1.6 Key Customers

6.2 Tata Consultancy Services

6.2.1 Company Profile

6.2.2 TCS in Big Data Market Value Chain

6.2.3 Financial Performance of TCS

6.2.4 Business Strategy

6.2.4.1 Product Level Business Strategy

6.2.4.2 Service Level Business Strategy

6.2.5 SWOT Analysis for TCS

Strengths

Weaknesses

Opportunities

Threats

6.2.6 Key Customers

6.3 McKesson Corporation

6.3.1 Company Profile

6.3.2 McKesson in Big Data Value Chain

6.3.3 Financial Performance of McKesson

6.3.4 Business Strategy

6.3.4.1 Product Level Business Strategy

6.3.4.2 Service Level Business Strategy

6.3.5 SWOT Analysis for McKesson

Strengths

Weaknesses

Opportunities

Threats

6.3.6 Key Customers

6.4. Verisk Analytics

6.4.1. Company Profile

6.4.2 Verisk in Big Data Value Chain

6.4.3 Financial Performance of Verisk

6.4.4 Business Strategy

6.4.4.1 Product Level Business Strategy

6.4.4.2 Service Level Business Strategy

6.4.5 SWOT Analysis for Verisk

Strengths

Weaknesses

Opportunities

Threats

6.4.6 Key Customers

7. Case Study

7.1 Case Study on John Hopkins Hospital

7.2 Case Study on Carolina Healthcare for patient population

7.3 Case Study on Beth Israel ICU Care

8. Analysis Models

8.1 PESTLE Analysis

8.2 Porter's Five Forces

8.3 SWOT Analysis

Strengths

Weaknesses

Opportunities

Threats

9. Market Opportunities

9.1 Big Data in healthcare

9.2 Big Data in Genomics Research

9.3 Big Data in Fraud detection and management in healthcare

9.4 Personalized medicine

9.5 m-Healthcare

10. Recommendations

10.1 For Healthcare Firms

10.2 For Big Data Suppliers

11. Appendix

List of Exhibits

Notes

Company Information

Exhibit 3.2 Big Data in healthcare Value Chain

Exhibit 4.1 Big Data Market in Healthcare Forecast till 2021

Exhibit 4.2.1 Big Data Market in Healthcare Forecast Geography wise

Exhibit 4.2.2 Geography wise CAGR

Exhibit 4.3 Asia Pacific Market Growth Forecast till 2021

Exhibit 4.4 North American Market Growth Forecast till 2021

Exhibit 4.5 Europe Market Growth Forecast till 2021

Exhibit 4.6 LASA Market Growth Forecast till 2021

Exhibit 4.7 MENA Market Growth Forecast till 2021

Exhibit 4.3.6 European Market Growth Forecast till 2021

Exhibit 4.3.7 Asia Pacific Market Growth Forecast till 2021

Exhibit 5.1 Growth Drivers & Inhibitors for Global Healthcare Big Data Market

Exhibit 6.1.1 Company Profile - Tableau Software

Exhibit 6.1.2 Contact Details - Tableau Software

Exhibit 6.1.3 Tableau Software Value Chain

Exhibit 6.1.4 Tableau Software from 2011-12 to 2015-16

Exhibit 6.1.5 Year-wise Tableau Software Revenue Growth from 2011-12 to 2015-16

Exhibit 6.1.6 Estimated Tableau Software in Revenue from 2015-16 to 2020-21

Exhibit 6.1.7 Estimated Year-wise Tableau Revenue Growth from 2015-16 to 2020-21

Exhibit 6.1.8 Major Products and Services of Tableau Software

Exhibit 6.1.9 SWOT Analysis of Tableau

Exhibit 6.1.10 List of Key Customers of Tableau Software

Exhibit 6.2.1 Company Profile - TCS

Exhibit 6.2.2 Contact Details - TCS

Exhibit 6.2.3 TCS in Global Big Data Value Chain

Exhibit 6.2.4 TCS Revenue from 2013-14 to 2015-16

Exhibit 6.2.5 Year-wise TCS Revenue Growth from 2011-12 to 2015-16

Exhibit 6.2.6 Estimated TCS in Revenue from 2015-16 to 2020-21

Exhibit 6.2.7 Estimated Year-wise TCS Revenue Growth from 2017-18 to 2020-21

Exhibit 6.2.8 Major Products and Services of TCS

Exhibit 6.2.9 SWOT Analysis of TCS

Exhibit 6.3.1 Company Profile - McKesson

Exhibit 6.3.2 Contact Details - McKesson

Exhibit 6.3.3 McKesson in Big Data Value Chain

Exhibit 6.3.4 McKesson Revenue from 2011-12 to 2015-16

Exhibit 6.3.5 Year-wise McKesson Revenue Growth from 2011-12 to 2015-16

Exhibit 6.3.6 Estimated McKesson Revenue from 2015-16 to 2020-21

Exhibit 6.3.7 Estimated Year-wise McKesson Revenue Growth from 2016-17 to 2020-21

Exhibit 6.3.8 Major Products and Services of McKesson

Exhibit 6.3.9 SWOT Analysis of McKesson

Exhibit 6.4.1 Company Profile - Verisk

Exhibit 6.4.2 Contact Details - Verisk

Exhibit 6.4.3 Verisk in Big Data Value Chain

Exhibit 6.4.4 Verisk Revenue from 2011-12 to 2015-16

Exhibit 6.4.5 Year-wise Verisk Revenue Growth from 2012-13 to 2015-16

Exhibit 6.4.6 Estimated ISEKI Revenue from 2016-17 to 2020-21

Exhibit 6.4.7 Estimated Year-wise Verisk Revenue Growth from 2016-17 to 2020-21

Exhibit 6.4.8 Major Products and Services of Verisk

Exhibit 6.4.9 SWOT Analysis of Verisk

Exhibit 6.4.10 List of Key Customers of Verisk

Exhibit 8.2 Porter's Five Forces Model

Exhibit 8.3 SWOT Analysis for Global Big Data in Healthcare Market

1. **Tableau Software**
2. **Tata Consultancy Services**
3. **McKesson Corporation**
4. **Verisk Analytics**

Single User License (PDF)

- This license allows for use of a publication by one person.
- This person may print out a single copy of the publication.
- This person can include information given in the publication in presentations and internal reports by providing full copyright credit to the publisher.
- This person cannot share the publication (or any information contained therein) with any other person or persons.
- Unless a Enterprise License is purchased, a Single User License must be purchased for every person that wishes to use the publication within the same organization.
- Customers who infringe these license terms are liable for a Enterprise license fee.

Site License (PDF)*

- This license allows for use of a publication by all users within one corporate location, e.g. a regional office.
- These users may print out a single copy of the publication.
- These users can include information given in the publication in presentations and internal reports by providing full copyright credit to the publisher.
- These users cannot share the publication (or any information contained therein) with any other person or persons outside the corporate location for which the publication is purchased.
- Unless a Enterprise License is purchased, a Site User License must be purchased for every corporate location by an organization that wishes to use the publication within the same organization.
- Customers who infringe these license terms are liable for a Enterprise license fee.

Enterprise License (PDF)*

- This license allows for use of a publication by unlimited users within the purchasing organization e.g. all employees of a single company.
- Each of these people may use the publication on any computer, and may print out the report, but may not share the publication (or any information contained therein) with any other person or persons outside of the organization.
- These employees of purchasing organization can include information given in the publication in presentations and internal reports by providing full copyright credit to the publisher.

*If Applicable.

About Us



Intelligence Rediscovered

NAVADHI is a market research company that helps global firms differentiate themselves, break market entry barriers, track their investments, develop business strategies and plan for future by providing actionable market research intelligence that helps them succeed.

Information

- [About Us](#)
- [Publications](#)
- [FAQs](#)
- [Privacy Policy](#)
- [Terms & Conditions](#)
- [Careers](#)
- [Press Releases](#)
- [Contact](#)

Source URL: <https://www.navadhi.com/publications/big-data-global-healthcare-market-2021>

Links

[1] <https://www.navadhi.com/countries/global>